

"DRAFT" MINUTES



JUNE 20, 2012, 3:30 P.M. ~ 5:30 P.M.

ANNE ARUNDEL COMMUNITY COLLEGE

ARNOLD, MARYLAND 21012

MEMBERS PRESENT

William G. "Bill" Robertson (Chair)
Ronald R. Peterson (Vice Chair)
Sam Abed
John M. Belcher
Frank Chaney
Adrian Chapman
B. Danny DeMarinis
Gino J. Gemignani, Jr.
Danette Howard
Scott R. Jensen
Katherine Klausmeier
Andrew B. Larson
Elliot Lasson
Roy Layne
Bel Leong-Hong
Fred D. Mason, Jr.
Irving McConnell
Stephen Pannill
Catherine Raggio
Martha A. Smith, Ph.D.
Margaret A. Thomas

MEMBERS ABSENT

Ulysses Currie
Ted Dallas
Donna M. Gwin
Laurie Holden
Sally Y. Jameson
Christian Johansson
Martin G. Knott, Jr.
Susan W. Krebs
Gloria G. Lawlah
Larry Letow
George Littrell, III
Gary D. Maynard
Luisa Montero
Stephen K. Neal
Marion W. Pines
Bernard Sadusky
Harold Stinger
Ingrid Turner

GUESTS

Will Anderson
Clara Adams
Bob Aydukovic
Amera Bilal
Trudy Chara
Molly Dugan
Megan Ferguson
Maria Fisher
Ellen Flowers-Fields
Cindy Gurne
Leonard Howie
Oscar Ibarra
Elyse Kaplan
Barbara Kaufmann
Dean Kendall
Lauren Mari
Jacqueline McNamara
Kathy Oliver
Lisa Rusyniak
Annabelle Sher
John Stern
June Streckfus
Angela Thornton
Walt Townsend
Donni Turner
Patricia Tyler
Christine Wells
Alice Wirth

GWIB STAFF

Lynn Reed
Darla J. Henson
Mary O'Connor

WELCOME AND INTRODUCTIONS

Mr. William Robertson, Chair, Governor's Workforce Investment Board (GWIB), called the meeting to order at 3:38 p.m. He welcomed Board members and guests and asked that Board members introduce themselves.

BOARD RECOGNITION

Mr. Robertson introduced and welcomed the new Interim Secretary of the Department of Labor, Licensing and Regulation, Scott Jensen. Mr. Robertson said that for the first time in his tenure there were no vacancies on the Board. He also shared that there are two members that are transitioning off the Board, Dr. Bernie Sadusky, Interim State Superintendent of Schools, Maryland State Department of Education (MSDE) and Dr. Marty Smith, President of Anne Arundel Community College. Dr. Sadusky was not present, but Kathy Oliver, Assistant State Superintendent Division of Career and College Readiness, MSDE, accepted a certificate of appreciation from the Board, expressing thanks from Dr. Sadusky. He also presented a Governor's Citation to Dr. Smith, who expressed her gratitude. She said that the new president, Dawn Lindsay, would love to continue hosting the GWIB Board Meetings.

Ms. Reed said that they did not have a quorum, so no vote could be taken on the minutes and consent agenda at that time. She then briefed the Board on the status of the Montgomery County Workforce Investment Board Re-certification, and shared that the WIB worked diligently to remedy the deficiency areas with which they were challenged in the previous year, and recommended that they receive Level I ~ full certification status. Deputy Assistant Secretary, Department of Labor, Licensing and Regulation Division of Workforce Development and Adult Learning (DLLR DWDAL), Ellen Flower-Fields, said that they have put an extensive plan in place and, through monthly conference calls, she knows they have worked hard and is impressed by their service to the citizens of Montgomery County. NOTE: Once a quorum was present, the Board entertained and adopted a motion to restore the Montgomery County Workforce Investment Board to Level I ~ full certification status.

JOBS NUMBERS UPDATE

Mr. Robertson then introduced Interim Secretary Scott R. Jensen who briefed the Board on jobs numbers. Interim Secretary Jensen shared that jobs numbers can be obtained in two ways: by a job census, which has a six month lag period, and by survey followed by statistical analysis. The survey method is the one used by DLLR. Analysis shows that Maryland has lost jobs in May for the past four or five years, but that overall, the State has gained jobs in those years. He stated that in order for the economy to recover, the job the Board does is very important. The Chamber of Commerce rated Maryland as one of the best states for recovery, and we will continue to improve.

DLLR Update

Deputy Assistant Secretary, Ellen Flower-Fields, provided updates on the following:

- DLLR DWDAL Branding, Communications and Outreach Initiative
The Department's Branding Initiative is now in phase one, which involves conducting market research to assess awareness of Maryland's One-Stop system; and

A platform for youth based on the Maryland Business Round Table is being developed, which will provide career options and self assessment, and will include a network to offer internships and summer jobs, and a Youth Mentoring Portal;

- **Career Pathways Initiative:**

The Maryland Career Pathways has been successful. DLLR would like to highlight the Career Pathways Model as a model to encourage its use statewide.

Ms. Flower-Fields answered several questions regarding the suitability of the portal for adults, finding vendors, a focus on high-growth industries, targeted to real time labor market demand. The purpose is to lead young people to the One-Stops. The platform will allow a broader base to serve youth.

Mr. Robertson spoke about the rewards of mentoring, and encouraged the Board to participate in the Maryland Business Round Table.

NOTE: At this point in the meeting, a quorum was present, so voting could take place.

Minutes

Mr. Robertson asked members to review the March 14, 2012, Board minutes, which were distributed on-line prior to the meeting and included in the Board packets. A motion was made, seconded and approved to adopt the minutes as written.

GWIB Consent Agenda

Mr. Robertson discussed the consent agenda, which included updates on the Healthcare Workforce Planning Grant, House Bill 757, and House Bill 758. He asked for any questions, and none was forthcoming. A motion was made, seconded and approved to adopt the consent agenda as written.

Ms. Reed pointed referred the Board to the two articles in their packets about the Pittsburgh Institute of Aeronautics in Hagerstown, and the imminent opening of a new business nearby in order to take advantage of the school's graduates, thus creating new jobs. Mr. Robertson shared that he enjoys seeing projects that the Board supports thriving, and he mentioned the construction group as well as the aeronautics school.

Mr. Gino Gemignani, Jr. replied by updating the Board on the survey sent out by the Maryland Center for Construction Education and Innovation (MCCEI) to construction businesses, stating that a full report would be presented in the Fall.

Montgomery County Workforce Investment Board Recertification

As a quorum was present, a vote could be taken on the recertification. A motion was made, seconded and the recertification was approved.

Presentation: Maryland's STEM Agenda

Mr. Robertson recalled when the Maryland Business Round Table (MBRT) was just an idea, and now it is a reality, celebrating 20 years of service to the State. Ms. June Streckfus, Executive

Director, and Mr. Will Anderson spoke about the lack of graduates in STEM careers, and that women go into STEM fields at a much lower rate than men. MBRT is working with MSDE, which is developing Common Core. This is a program with standardized goals in STEM areas which will be much more rigorous.

MBRT began to focus on STEM in 2008, looking at alignment with colleges and businesses. Recommendations made by the Governor's STEM Task Force in 2009 included teacher training, workplace experience, retaining college graduates and nurturing research and entrepreneurs. MBRT is moving forward with these recommendations. They have surveyed teachers, and have found that teachers want to connect with others in the State, Through MBRT's efforts, teachers now have access to a clearinghouse on STEM resources, and have pre-screened and STEM-trained professionals visit classrooms. MBRT is working to develop a web platform (STEMnet) that will allow educators to access STEM-related resources. A short video was shown explaining MBRT's commitment to the STEM initiative, which is being created with teachers, not for them. Ms. Streckfus closed by requesting that Board members volunteer for the speaker's bureau.

Discussion followed on the need for STEM-educated employees, the importance of internships, attracting girls to STEM and retaining them, and the return on investment for STEM versus non-STEM college educations.

The next meeting will be September 19, 2012.

There being no other business, Mr. Robertson adjourned the meeting at 5:29pm.

(Signature)

(Date)